



[tiffanyching.com](http://tiffanyching.com)  
 [hello@tiffanyching.com](mailto:hello@tiffanyching.com)  
 858.354.5897  
 [tiffanysching](https://www.linkedin.com/in/tiffanysching)

Strategic Product Designer specializing in simplifying complex workflows and building design systems for accessible digital experiences. Combines UX research, data-driven decision-making, and thoughtful design to deliver solutions that genuinely serve users and drive measurable business impact. Known for getting to the root of problems, meticulous attention to detail, and seamless cross-functional collaboration.

## EXPERIENCE

### **UI Designer, Sharp HealthCare**

November 2022 – September 2025 / San Diego, CA (Remote)

- Led UX/UI design for multi-index unified search, partnering with UX and development architects to consolidate three search tools, increasing page views by 57%, re-ranking 300+ search terms, and driving conversions.
- Spearheaded design system evolution, developing scalable Figma components and governance practices that enabled 34% faster UI iterations across enterprise platforms.
- Led UX strategy and design for electronic health record (EHR) billing transition, creating dual-platform experience through user research and usability testing. Guided 785,000+ users through year-long migration, driving 37% payment volume growth.
- Migrated fundraising site to new CMS in 2 months, solving critical accessibility and responsive design issues while creating comprehensive design system to support scalable growth.
- Partnered cross-functionally to refresh digital personas using user research and market data, integrating technology usage and accessibility considerations to guide strategic design decisions and inform team priorities.
- Integrated AI-powered design tools (Figma Make) into workflow to rapidly generate wireframe concepts, accelerating design exploration and enabling faster stakeholder alignment on strategic direction.

### **Graphic Design Specialist, IES, Inc. (Contractor)**

November 2020 – April 2024 / San Diego, CA

- Contracted to Fortune 500 technology company to design branded visual assets, research-driven mobile engagement solutions, and cohesive digital/print campaigns.

### **Senior Graphic Designer, Leidos Health**

January 2013 – March 2020 / San Diego, CA (Remote)

- Directed creative strategy for responsive website rebuild and tablet app UI, driving 120+ marketing-qualified leads within first two quarters through user-focused design.
- Optimized email campaign performance using A/B testing to enhance usability and conversion metrics across audience segments.

## EDUCATION

**CareerFoundry**  
UX/UI Design Program

**UCSD**  
BA, Interdisciplinary  
Computing in Arts and Music

## SKILLS

Product Design  
User Experience (UX)  
User Interface (UI)  
Design Systems  
User Research  
Usability Testing  
Information Architecture  
Wireframing & Prototyping  
Interaction Design  
Accessibility (WCAG)  
Design Thinking  
Cross-functional Collaboration  
Agile/Scrum

## TOOLS

Figma  
Adobe Creative Suite  
FigJam  
Notion  
Jira  
Storybook  
HTML/CSS  
Axe, Stark