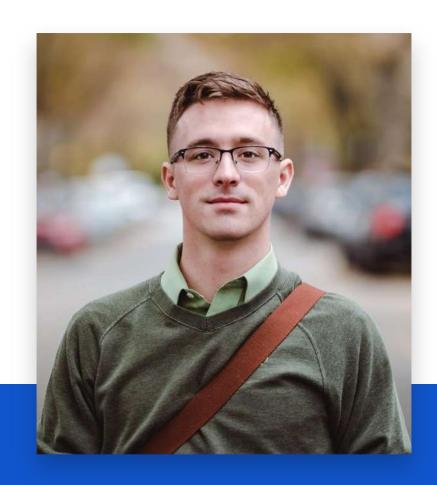
#### **MEDICABULARY**

# **User Persona**



## **Tyler Brekker**

#### **Medical Student**



#### **Demographics**

- Lives in Seattle, WA
- American
- 25 years old

- Medical student
- Single



"I'm a very motivated medical student, studying to become a general practitioner. Being able to master medical/anatomy terms will set a good foundation for my studies and help me get my M.D."



#### **Behaviors**

Focuses on studies and selfmotivated.

Studies in different locations (home, coffee shop, school library) mostly by himself.

Stays current with technology.

Uses his laptop to take notes in class. But also uses his phone to help study.

Learns using different sensory types (visual, kinetic, and orally).



#### **Needs**

Needs app to sync across devices (laptop, tablet, phone).

Needs visual, audio, and context features for words.

Needs fun, engaging way to test vocabulary and to be able to test more than once.

Needs to be able to add own words and definitions (typed and dictated).

Option to add pre categorized sets of words.



#### Goals

Pass anatomy and medical exams.

Obtain medical degree and become a general practitioner.

Remember anatomy terms and to be able to use them in context.

Use app as a reference tool after medical graduation.

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#### **User Stories**



As Tyler, I want learning medical terms to be visual, auditory, and contextual, so that I have the best chance of remembering the words.

As Tyler, I want my vocabulary to sync with all my devices, so that I can access my vocabulary at all times.

As Tyler, I want a fun and engaging way to test myself on the terms, so that I have a way to gauge how well I'm retaining the words.

As Tyler, I want to be able to type and/or dictate my own words and definitions, so that I can add vocabulary learned from class and labs.

As Tyler, I want to be able to add vocabulary words from a pre-categorized set, so that I can supplement my knowledge and help pass medical exams.

As Tyler, I want to be able to quickly search for words, so that I can easily reference them if I have to look up a definition right before an exam.



#### **Problem Statement**

Tyler Brekker

**needs a way to** efficiently learn and retain medical and anatomy vocabulary from class and labs,

**because** he wants to excel in medical school and obtain his doctorate degree.

We will know this to be true when we see Tyler pass his anatomy and medical exams.



### **Hypothesis Statement**

We believe that by creating a simple and engaging medical vocabulary app with self input and preset category options, visual/audio/contextual features, and device syncing functions for Tyler,

we will achieve medical terminology and contextual retention for Tyler and help him pass his medical exams to earn his doctorate degree.